

MEN'S STRAP WATCHES

6-0 Size - 17 Jewels - Grade 987

Leather Straps - Luminous Dials

September 1, 1927

Wholesaler Retailer Consumer Code

987 in 14K Cushion Style Plain, Green or White Case - - - - -	\$36.40	\$45.50	\$75.00	Shadow
987 in 14K Gold Filled Cushion Style Plain Green or White Case - - - - -	24.25	30.30	50.00	Sofa
987 in 14K. Cushion Style Engraved, Green or White Case - - - - -	37.35	46.70	77.00	Signet
987 in 14K Gold Filled Cushion Style Engraved Green or White Case - - - - -	25.25	31.55	52.00	Sandal
987 in 14 Square (Cut-Corner) Style Plain, Green or White Case - - - - -	41.20	51.50	85.00	Sport
987 in 14K Gold Filled Square (Cut Corner) Style Plain, Green or White Case - - - - -	27.00	33.75	55.00	Spade
987 in 14K. Square (Cut Corner) Style Engraved, Green or White Case - - - - -	42.20	52.75	87.00	Starling
987 in 14K. Gold Filled Square (Cut Corner) Style Engraved, Green or White Case - - - - -	28.00	35.00	57.00	Saber
987 in 14K. Barrel Style Plain, Green or White Case - - - - -	41.20	51.50	85.00	Spider
987 in 14K Gold Filled Barrel Style Plain, Green or White Case - - - - -	27.00	33.75	55.00	Scarf
987 in 14K Barrel Style Engraved, Green or White Case - - - - -	42.20	52.75	87.00	Shrub
987 in 14K Gold Filled Barrel Style Engraved Green or White Case - - - - -	28.00	35.00	57.00	Senior
987 in 14K Oval Style Plain, Green or White Case - - - - -	41.20	51.50	85.00	Bedon
987 in 14K Gold Filled Oval Style Plain, green or white Case - - - - -	27.00	33.75	55.00	Smoke
987 in 14K. Oval Style Engraved, Green or White Case - - - - -	42.20	52.75	87.00	Scarlet
987 in 14K Gold Filled Oval Style Engraved, Green or White Case - - - - -	28.00	35.00	57.00	Swallow
987 in Silver Cushion Style Plain Case - - - - -	25.25	30.30	50.00	Spear
987 in Silver Barrel Style Plain Case - - - - -	25.25	30.30	50.00	Sedan
987 in 18K. Hand-Chased Style , Green or White Case - - - - -	59.10	73.90	125.00	Secretary
987 in Platinum Style case with Platinum Buckle - - - - -	194.00	242.50	400.00	Cream
987 in Platinum Case with Gold Buckle - - - - -	174.00	217.50	360.00	Classic

NOTE: When using Code, specify Green or White Gold

*also shape of case desired*The Following Dials are used without additional charge on the #987
Nos. 03, 08, 59 and R. L.

.Extra Charge Dials

Nos. 04, 05, 09 and 010 - - - - - 3.85 4.85 8.00

	<u>Jobber</u>	<u>Retailer</u>	<u>Consumer</u>	<u>Code</u>
#987 in 14K. Square (Cut Corner) Style Engraved, green or white case - -	\$42.20	52.75	87.00	Starling
#987 in 14K. Gold Filled Square (Cut Corner) Style Engraved, green or white case - - - - -	28.00	35.00	57.00	Saber
#987 in 14K. Barrel Style, Plain, green or white case - - - - -	41.20	51.50	85.00	Spider
#987 in 14K. Gold Filled Barrel Style, Plain, green or white case - - - -	27.00	33.75	55.00	Scarf
#987 in 14K. Barrel Style, Engraved, green or white case - - - - -	42.20	52.75	87.00	Shrub
#987 in 14K. Gold Filled Barrel Style, Engraved, green or white case -	28.00	35.00	57.00	Senior
9/12/27				
#987 in 14K. Tonneau Style, Plain, green or white case - - - - -	41.20	51.50	85.00	
#987 in 14K. Gold Filled Tonneau Style, Plain, green or white case - - - -	27.00	33.75	55.00	
#987 in 14K. Tonneau Style, Engraved, green or white case - - - - -	42.20	52.75	87.00	
#987 in 14K. Gold Filled Tonneau Style, Engraved, green or white case -	28.00	35.00	57.00	
#987 in 14K. Oval Style, Plain green or white case - - - - -	41.20	51.50	85.00	
#987 in 14K. Gold Filled Oval Style, Plain, green or white case - - - -	27.00	33.75	55.00	
#987 in 14K. Oval Style, Engraved, green or white case - - - - -	42.20	52.75	87.00	
#987 in 14K. Gold Filled Oval Style, Engraved, green or white case -	28.00	35.00	57.00	

Square, Barrel Tonneau and Oval

MEN'S STRAP WATCHES

6-0 SIZE - 17 JEWELS - GRADE 987

Leather Straps - Luminous Dials

	<u>Wholesale</u>	<u>Retail</u>	<u>Consumer</u>	<u>Code</u>
987 in Platinum Case with Platinum Buckle -	\$194.00	\$242.50	\$400.00	Cream
987 in Platinum Case with Gold Buckle ---	174.00	217.50	360.00	Classic
987 in 18K Hand-Chased Green or White Case-	59.10	73.90	125.00	Charm
987 in 14K Plain Cushion Style, Green or White Case- - - - -	36.40	45.50	75.00	Shadow
987 in 14K Engraved Cushion Style, Green or White Case - - - - -	37.35	46.70	77.00	Signet
987 in 14K Gold Filled Plain Cushion Style Green or White Case - - - - -	24.25	30.30	50.00	Sofa
987 in 14K Gold Filled Engraved Cushion Style, Green or White Case- - - - -	25.25	31.55	52.00	Sandal

NOTE: When Using Code, Specify Green or White Gold.

NEW SQUARE, BARREL, TONNEAU AND OVAL STYLES

987 in 14K Plain SQUARE, BARREL, TONNEAU and OVAL Styles, Green or White Cases -	41.20	51.50	85.00	Cloud
987 in 14K Engraved SQUARE, BARREL, TONNEAU and OVAL Styles, Green or White Cases -	42.20	52.75	87.00	Cherry
987 in 14K Gold Filled Plain SQUARE, BARREL TONNEAU and OVAL Styles, Green or White Cases - - - - -	27.00	33.75	55.00	Cock
987 in 14K Gold Filled Engraved SQUARE, BARREL, TONNEAU and OVAL Styles, Green or White Cases - - - - -	28.00	35.00	57.00	Cup

NOTE: When Using Code, Specify Green or White Gold. Also Shape of Case Desired

987 in silver Cushion Plain Case - - - - -	24.25	30.30	50.00	Spear
987 in Silver Barrel Plain Case- - - - -	24.25	30.30	50.00	Sedan

EXTRA CHARGE DIALS

Nos. 04, 05, 09 and 010 ^(Cushion only) ^(Square Only) - - - - -	3.85	4.85	8.00	
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November 2, 1927

TO OUR WHOLESALERS

Gentlemen:-

We sent you the other day samples of our "STANWIX" model case in 14K. for the #916, #902 and #922 grade movements.

Inasmuch as there is a strap model case on the market with this name, which we have discovered since, we are changing the name of the "STANWIX" to "THE BRUNSWICK."

September 12, 1927

New cases
The prices of the new Tonneau ~~or~~ Henley model strap watches will be the same in gold and filled, plain and chased as the Square, Oval and Barrel Strap Watches, namely,

	Jobber	Retailer	Consumer
Plain 14K.	\$41.20	\$51.50	\$85.00
Chased 14K.	42.20	52.75	87.00
Plain Filled	27.00	33.75	55.00
Chased Filled	28.00	35.00	57.00

W. R. K. K. K.

November 10, 1927

It has been decided to fill the orders we occasionally receive for #916, #902 and #922 movements cased in Van Buren cases and fitted with the regular etched dial used on the Van Buren model.

When we do fill any of these orders the watches will be priced exactly the same as #916, #902 and #922 grade movements in gold filled Decagon cases. There will not be any extra charge for the Van Buren dial. These prices are as follows:-

	Jobber	Retailer	Consumer
916	\$33.75	\$42.45	\$70.00
902	48.50	60.65	100.00
922	60.65	75.80	125.00



Miss Murray:

October 1, 1927

We will soon have a new 14K. 12-size case which will be
named THE STANWIX model. *21 + 11/2*

This case will be used on the 916 - 902- 922 grade movements
and the prices will be the same as the Lafayette and Hawthorne
combinations, namely,

	Jobber	Retailer	Consumer
916	\$48.50	\$60.65	\$100.00
902	67.95	84.90	140.00
922	77.60	97.00	160.00

*sample
10/26/27*

M. R. A.

November 3, 1927

Memorandum to

Miss Falk Miss Marshall
Miss Hershey Miss Murray
Miss Work Miss Wolf

The prices of the cased #950 grade watches have been changed and the new prices are as follows:-

	Jobber	Retailer	Consumer
#950 10K. yellow G.F. cases No. 2 or 4 models	45.50	56.90	100.00
#950 14K. G.F. green or white Nos. 2 or 4 models	47.25	59.00	105.00

WRC

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Leather Straps - Luminous Dials

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987 in 14K Gold Filled Cushion Style Engraved Green or White Case - - - - -	25.25	31.55	52.00	Sandal
987 in 14 Square (Cut-Corner) Style Plain, Green or White Case - - - - -	41.20	51.50	85.00	Sport
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987 in 14K. Square (Cut Corner) Style Engraved, Green or White Case - - - - -	42.20	52.75	87.00	Starling
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