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#### MEN'S STRAP WATCHES

#### 6-0 Size - 17 Jewels - Grade 987

### Leather Straps - Luminous Dials

						To the state of th
	Sept	tember 1, 1927	Wholesaler	Retailer	Consumer	Code
		in 14K Cushion Style Plain, Green or White Case	\$36.40	\$45.50	\$75.00	Shadow
	987	in 14K Gold Filled Cushion Style Plain Green or White Case	24.25	30.30	50.00	Sofa
	987	in 14K. Cushion Style Engraved, Green				
	997	or White Case in 14K Gold Filled Cushion Style Engra	37.35	46.70	77.00	Signet
CONTRACTOR	AARTINIA.	Green or White Case	25 25	31.55	52.00	Sandal
	987	in 14 Square (Cut-Corner) Style Plain.				
	987	Green or White Casein 14K Gold Filled Square (Cut Corner)	41.20	51.50	85.00	Sport
		Style Plain. Green or White Case	27.00	33.75	55.00	Spade
	987	in 14K. Square (Cut Corner) Style En-	40.00		0 11 00	~.
	987	graved Green or White Case in 14K. Square (Cut Corner) Style	42.20	52.75	87.00	Starling
ENTER MODEL	CONTROL DATE SHAPE	Engraved, Green or White Case	28.00	35.00	57.00	Saber
	987	in 14K. Barrel Style Plain, Green or White Case	41.20	E1 E0	05 00	Const d cons
	987	in 14K Gold Filled Barrel Style Plain,	41.20	51.50	85.00	Spider
		Green or White Case	27.00	33.75	55.00	Scarf
	987	in 14K Barrel Style Engraved, Green or White Case	42.20	52.75	87.00	Shrub
	987	in 14K Gold Filled Barrel Style Engrav	ed	02010	01.00	SIII ub
	007	Green or White Case	28.00	35.00	57.00	Senior
	907	in 14K Oval Style Plain, Green or Whit Case	41.20	51.50	85.00 -	Dodon
	987	in 14K Gold Filled Oval Style Plain.				250 010021
	927	green or white Case in 14K. Oval Style Engraved, Green or	27.00	33.75	55.00	Smoke
	201	White Case	42.20	52.75	87.00	Scarlet
	987	in 14K Gold Filled Oval Style Engraved				7
,500	987	Green or White Case in Silver Cushion State Plain Case -	28.00 25.25	35.00 30.30	57.00 - 50.00	Swallow .
	987	in Silver Barrel Style Plain Case	25.25	30.30		Spear
	987	in 18K. Hand-Chased Green or	F0 70			charin.
		White Case in Platinum Style case with Platinum	59.10	73.90	125.00	Secrevary
		Buckle	194.00	242.50		Cream
	987	in Platinum Case with Gold Buckle -	174.00	217.50	360.00	Classic
						1

NOTE: When using Code, specify Green or White Gold also shape of come also without additional charge on the #987 Nos. 03, 08, 59 and R. L.

.Extra Charge Dials
Nos. 04, 05, 09 and 010 - - - - - 3.85 4.85 8.00

		obber	Retaile	r Consu	mer Code
	in 14K. Square (Cut Corner) Style Engraved, green or white case in 14K. Gold Filled Square (Cut	\$42.20	52.75	87.00	Starling
	Corner) Style Engraved, green or white case in 14K. Barrel Style, Plain, green	28.00	35.00	57.00	Saber
	or white case	41.20	51.50	85.00	Spider
"	in 14K. Gold Filled Barrel Style, Plain, green or white case in 14K. Barrel Style, Engraved,	27.00	33.75	55.00	Scarf
	green or white case	42.20	52.75	87.00 .	Shrub
₹ <b>9</b> 87	in 14k. Gold Filled Barrel Style, Engraved, green or white case -	28.00	35.00	57.00	Senior
#987	in 14K. Tonneau Style, Plain, green	ı			9/12/27
	or white case in 14K. Gold Filled Tonneau Style,		51.50	85.00	
	Plain, green or white case	27.00	33.75	55.00	
#987	in 14K. Tonneau Style, Engraved, green or white case	42.20	52.75	87.00	
#987	in 14K. Gold Filled Tonneau Style, Engraved, green or white case -	28.00	35.00	57.00	
	1				
	in 14K. Oval Style, Plain green or white case	41.20	51.50	85.00	
	in 14K. Gold Filled Oval Style, Plain, green or white case	27.00	33.75	55.00	
#987	in 14K. Oval Style, Engraved, green or white case	42.20	52.75	87.00	
#987	in 14K. Gold Filled Oval Style, Engraved, green or white case -	28.00			

Square, Barrel Tonneau and Oval

### MEN'S STRAP WATCHES

## 6-0 SIZE - 17 JEWELS - GRADE 987

## Leather Straps - Luminous Dials

		Whole	esale Ketail	consumer	Code
V	987 987	in Platinum Case with Platinum Buckle -\$194 in Platinum Case with Gold Buckle 174	4.00 \$242.50 4.00 217.50	\$400.00 360.00	Cream Classic
		in 18K Hand-Chased Green or White Case- 59 in 14K Plain Cushion Style, Green or	9.10 73.90	125.00	Charm
		White Case 36	6.40 45.50	75.00	Shadow
		in 14K Engraved Cushion Style, Green or White Case 3' in 14K Gold Filled Plain Cushion Style	7.35 46.70	77.00	Signet
		Green or White Case 24	4.25 30.30	50.00	Sofa
	907	in 14K Gold Filled Engraved Cushion Style, Green or White Case 2	5.25 31.5	52.00	Sandal
	NOTI	E: When Using Code, Specify Green or White	Gold.		
		NEW SQUARE, BARREL, TONNEAU AND	D OVAL STYLE	5	
		in 14K Plain SQUARE, BARKEL, TONNEAU and OVAL Styles, Green or White Cases - 4: in 14K Engraved SQUARE, BARREL, TONNEAU	1.20 51.5	0 85.00	Cloud
		and OVAL Styles, Green or White Cases - 48 in 14K Gold Filled Plain SQUARE, BARREL TONNEAU and OVAL Styles, Green or White	2.20 52.7	5 87.00	Cherry
	987	Cases 2' in 14K Gold Filled Engraved SQUARE, BARREL, TONNEAU and OVAL Styles, Green	7.00 33.7	5 55.00	Cock
		or White Cases 2	8.00 35.0	57.00	Cup
	NOTI	E: When Using Code, Specify Green or White	Gold. Also	Shape of	Case Desire
		in silver Cushion Plain Case 24 in Silver Barrel Plain Case 24		50.00	
		EXTRA CHARGE DIALS			
	Nos	(Cushion only) (Signare Only)	3.85 4.8	5 8.00	

# TO OUR WHOLESALERS

Gentlemen: -

We sent you the other day samples of our "STANWIX" model case in 14K. for the #916, #902 and #922 grade movements.

Inasmuch as there is a strap model case on the market with this name, which we have discovered since, we are changing the name of the "STANWIX" to "THE BRUNSWICK."

The prices of the new Tonneau or Henley model strap watches will be the same in gold and filled, plain and chased as the Square, Oval and Barrel Strap Watches, namely,

	Jobber	Retailer	Consumer
Plain 14K.	\$41.20	\$51.50	\$85.00
Chased 14K.	42.20	52.75	87.00
Plain Filled	27.00	33.75	55.00
Chased Filled	28.00	35.00	57.00

mathenson

It has been decided to fill the orders we occasionally receive for #916, #902 and #922 movements cased in Van Buren cases and fitted with the regular etched dial used on the Van Buren model.

When we do fill any of these orders the watches will be priced exactly the same as #916, #902 and #922 grade movements in gold filled Decagon cases. There will not be any extra charge for the Van Buren dial. These prices are as follows:-

	Jobber	Retailer	Consumer
916	\$33.75	\$42.45	\$70.00
902	48.50	60.65	100.00
922	60.65	75.80	125.00

MEA

We will soon have a new 14K. 12-size case which will be named THE STANWIX model. 2.4 LL Land Land This case will be used on the 916 - 902- 922 grade movements and the prices will be the same as the Lafayette and Hawthorne combinations, namely,

. 0000		*	Jobber	Retailer	Consumer
Jan 10/26/27	916		\$48.50	\$60.65	\$100.00
	902		67.95	84.90	140.00
	922		77.60	97.00	160.00

Memorandum to

Miss Falk Miss Marshall Miss Hershey Miss Murray Miss Work Miss Wolf

The prices of the cased #950 grade watches have been changed and the new prices are as follows:-

		Jobber	Retailer	Consumer
#950	10K. yellow G.F. cases No. 2 or 4 models	45.50	56.90	100.00
#950	14K. G.F. green or white Nos. 2 or 4 mode.	ls 47.25	59.00	105.00

maca

### MEN'S STRAP WATCHES

#### 6-0 Size - 17 Jewels - Grade 987

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	Sept	tember 1, 1927	Wholesaler	Retailer	Consumer	Code
		in 14K Cushion Style Plain, Green or White Case	\$36.40	\$45.50	\$75.00	Shadow
		in 14K Gold Filled Cushion Style Plair Green or White Case	24.25	30.30	50.00	Sofa
	987	in 14K. Cushion Style Engraved, Green or White Case	37.35	46.70	77.00	Signet
	987	in 14K Gold Filled Cushion Style Engra	red			DIRTIE
COT LANGUAGE	987	Green or White Case in 14 Square (Cut-Corner) Style Plain,	25.25	31.55	52.00	Sandal
		Green or White Case	41.20	51.50	85.00	Sport
	987	in 14K Gold Filled Square (Cut Corner) Style Plain, Green or White Case	27.00	33.75	55.00	Spade
	987	in 14K. Square (Cut Corner) Style En-				, and
	987	graved Green or White Case in 14k. Square (Cut Corner) Style	42.20	52.75	87.00	Starling
THE PERSON	weether that have	Engraved, Green or White Case in 14K. Barrel Style Plain, Green or	28.00	35.00	57.00	Saber
		White Case	41.20	51.50	85.00	Spider
	987	in 14K Gold Filled Barrel Style Plain, Green or White Case	27.00	33.75	55.00	Scarf
	987	in 14K Barrel Style Engraved. Green or				
	987	White Case in 14K Gold Filled Barrel Style Engrav	42.20	52.75	87.00	Shrub
	SJANE CONTRACT	Green or White Case	28.00	35.00	57.00	Senior
	987	in 14K Oval Style Plain, Green or Whit Case	41.20	51.50	85.00 -	Bodon
	987	in 14K Gold Filled Oval Style Plain, green or white Case				- 4
	987	in 14K. Oval Style Engraved, Green or	27.00	33.75	55.00	Smoke
	987	White Case in 14K Gold Filled Oval Style Engraved	42.20	52.75	87.00	Searlet
,54000	proposition.	Green or White Case	28.00	35.00	57.00	Swallow
		in Silver Cushion State Plain Case - in Silver Barrel State Plain Case -	25.25 25.25	30.30 30.30	50.00	Spear
	987	in 18K. Hand-Chased Store, Green or				The areas
		White Case in Platinum Style case with Platinum	59.10	73.90	125.00	Secretary
		Buckle	194.00			Cream
	907	in Platinum Case with Gold Buckle -	174.00	217.50	360.00	Classic

NOTE: When using Code, specify Green or White Gold also shape of case also the #987 The Following Dials are used without additional charge on the #987 Nos. 03, 08, 59 and R. L.

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		obber	Retaile	r Consu	mer Code
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